

# Unit Outline (Higher Education)

**Institute / School:** Institute of Innovation, Science & Sustainability

**Unit Title:** PROJECT MANAGEMENT TECHNIQUES

**Unit ID:** BUMGT2250

**Credit Points:** 15.00

**Prerequisite(s):** Nil

**Co-requisite(s):** Nil

**Exclusion(s):** Nil

**ASCED:** 029999

**Description of the Unit:**

This unit provides a systematic approach to managing business projects. On completion of this unit, students are able to develop and apply the essential knowledge and practical skills required for the effective management of business projects. Topics include core principles of project management, importance of effective leadership, project communication, human resource management, and processual aspects of managing change. The unit also highlights the skills needed and key tasks in leading and managing change in organisations. It aims to prepare students to partake in the discovery elements of a business transformation project via creating a professional project proposal for a target audience utilising relevant project management tools and techniques.

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

**Work Experience:**

No work experience

**Placement Component:** No

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of supplementary assessment

**Course Level:**

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory	■	■	■	■	■	■
Intermediate	■	■	✓	■	■	■
Advanced	■	■	■	■	■	■

**Learning Outcomes:**

On successful completion of the unit, students will be able to:

**Knowledge:**

- K1.** Apply a programmatic approach to managing business projects;
- K2.** Apply the principles of communication management to the core tasks of managing change;
- K3.** Manage resources and risks in the project management environment;
- K4.** Evaluate the role of leadership at different stages of managing projects;
- K5.** Monitor, review and critically evaluate projects.

**Skills:**

- S1.** Apply a systems thinking approach to identify critical roles and categorize stakeholders in managing projects;
- S2.** Analyse real world business problems and apply project management principles and techniques to address these problems;
- S3.** Demonstrate competence in using various tools to support project management;

**Application of knowledge and skills:**

- A1.** Adopt a project management framework to develop project management artifacts for a simulated real-world business project.

**Unit Content:**

Topics may include:

- Identifying strategic project(s);
- Program management;
- Effective management of resource;
- Managing project risk;
- Building core skills;
- Stakeholder management;
- Orchestrating leadership;
- Project communication;
- Managing change projects;
- Monitoring progress and review;
- Evaluating project deliverables.

**Learning Task and Assessment:**

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, K4, S1, S2, A1	Identify the major groups of people that are likely to affect the success of a project.	Written Assignment: Stakeholder analysis (Critical review)	15%-40%
K1, K3, K4, K5, S1, S2, S3, A1	Create a professional project proposal for a real-world business transformation project.	Written Assignment: Project Proposal and Plan	30%-60%
K1, K3, K5, S1, S2, S3, A1	Demonstrate ability to effectively articulate key aspects of a project proposal to a target audience	Project Pitch Presentation	20%-40%

**Adopted Reference Style:**

APA

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